

WHOLESALE USA

TO ORDER, CONTACT:

WILLIAM STOUT PUBLISHERS  
1326-1328 S. 51st Street  
Richmond, CA 94804  
510 215 8200  
info@stoutpublishers.com

RETAIL

WILLIAM STOUT  
ARCHITECTURAL BOOKS  
804 Montgomery Street  
San Francisco, CA 94133  
415 391 6757  
www.stoutbooks.com  
libri@stoutbooks.com

## INFORMATION FOR REVIEWER

BOOK

Appropriate: The Houses of Joseph Esherick

AUTHOR

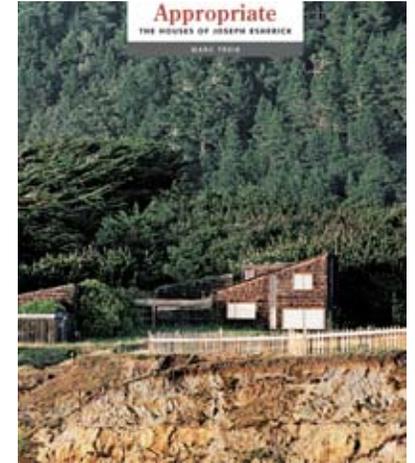
Marc Treib

WILLIAM STOUT

Publishers

1326-1328 S. 51st Street  
Richmond, CA 94804

info@stoutpublishers.com  
T: 510 215 8200  
F: 510 215 8203



NEW TITLE

FROM WILLIAM STOUT PUBLISHERS



SIZE 8" x 10"

PAGE COUNT 262 pp

NO. IMAGES 350+ [photos and drawings]

BINDING CLOTH

PRICE \$65

ISBN 978-0-9746214-3-2

READERSHIP Architects, students, artists, and general readers interested in architecture

BOOK DESIGN Marc Treib

Appropriate *The Houses of Joseph Esherick*

Joseph Esherick entered the arena of San Francisco Bay Area architecture in the late 1930s quickly becoming as one of the city's leading designers. In his houses, Esherick extended the two prior Bay Region Traditions: the first dating from the turn-of-the century; the second developing just before mid-century.

Born in Philadelphia in 1914, Esherick studied architecture at the University of Pennsylvania. The rigorous methods of Beaux-Arts pedagogy he learned there were tempered by a sensitivity to materials and vernacular architecture acquired from his uncle, the sculptor and woodworker Wharton Esherick. After service in the Navy as an aerial reconnaissance officer in the Pacific Theater, Esherick returned to San Francisco and opened his own office in 1946.

Esherick's houses took varied forms depending on their site and client. In urban situations he "packed the box," maximizing the limited buildable area; in the country, the ranch house provided an early model; in the mountains, it was the rustic chalet. On the rocky coast north of San Francisco, in the early 1960s Esherick and his collaborators devised an architecture both contemporary and timeless for The Sea Ranch—internationally appreciated but thoroughly wedded to its local. Never one to accept imported ideas without testing and modification, Esherick built a humane architecture that addressed living rather than form alone.

Without exception his houses displayed a directness in expression that linked site and climate to program requirements and building technique—themes explored in depth in this landmark publication, *Appropriate: The Houses of Joseph Esherick*.

After writing the book review, please send a copy to:  
William Stout Publishers  
1326-1328 S. 51st Street  
Richmond, CA 94804  
info@stoutpublishers.com